

ACTS SCHEDULE

Sunday March 8

1:00 – 5:00 Registration
5:30 – 6:30 Dinner
7:00 – 8:00 Opening Session **Dr. Kent Clark and the Men of Grace in Concert**
8:00 – 9:00 Reception Exhibit Hall Opens

Monday March 9

7:30 – 8:30 Breakfast
8:30 – 9:00 Devotion Dr. Kent Clark
9:00 – 10:15 Session 1 **Mama’s Lessons for Investing in Your Customers**
Scott Swedenburg
10: 15 - 10:45 Break in Exhibit Hall
10:45 -12:00 Session 2 **Thrift Shoppers: How to get the customer and how to keep them** Michael Gold

12:00 - 1:00 Lunch
1:30 – 2:45 Session 3 **Increase Revenue, Decrease Costs, and Differentiate Your Customers In-Store Experience by Leveraging Point of Sale.**
Bob Bauer
2:45 – 3:15 Break
3:15 – 4:30 Session 4 **Using Mail to Get More Product, More Easily**
Tom Evenson
5:30 - 6:30 Dinner
7:30 – 9:00 **Exhibitors Presentations and Reception with Attendees**

Tuesday March 10

7:30 – 8:30 Breakfast
8:30 – 9:00 Devotion Dr. Kent Clark
9:00 – 10:15 Session 5 **Financials for non Financial Managers** Tres Scheibe
10: 15 - 10:45 Break
10:45 - 12:00 Session 6 **Technology: Make the micro chip work for you**
Michael Gold and Ric Reeder
12:00 - 1:00 Lunch
1:30 – 2:45 Session 7 **Managing Multiple Locations** Cara Henderson
2:45 – 3:15 Break
3:15 – 4:30 Session 8 **Production** Dr. Ed Gray
5:30 – 6:30 Dinner
7:30 **A Night of Praise and Worship with the Men Of Grace**

Wednesday March 11

7:30 - 8:30 Breakfast
8:30 – 9:00 Devotion Dr. Kent Clark
9:00 – 10:15 Session 9 **Business Metrics What You Need to Measure**
David McCormick
10: 15-11:00 Check out time
11:00 -12:00 Session 10 **Take Home Session**
12:00 Lunch

* This is a general Agenda and may be subject to change