



ACTS NEWS

Association of Christian Thrift Stores

December 2008

ACTS NEWSLETTER

Thrift Stores in the News

It seems like almost every week that THRIFT STORES are in the news. They are on TV, the Radio, and in the newspaper. Most are reporting that more people are looking for bargains in Thrift Stores as they work to stretch their dollar. With the economy being as it is, this could be a real bonus for us. We do need to be thankful and treat these new customers in such a way as to keep them wanting to come back. I read where some are being pleasantly surprised to find the changes that Thrift Stores have made over the past several years. They are cleaner, more organized and easier to shop than ever before. Many are finding bargains they never even dreamed possible. Let's be encouraged and keep them coming back for more.

Thrift Stores on the Internet

If you have ever Googled Thrift Stores on the internet the first site you will find listed is thethriftshopper.com. When you go to the site it asks for your zip code and then lists all the Thrift Stores within a fifteen mile radius of where you are. There are more than 8,600 stores listed! I encourage you to check it out for yourself. It is a really great site and even has a place for your customers to give feedback about your store. If you can't find your store in the listings you can sign up to be in-

cluded. There's a lot more thrift store stuff too.

Michael Gold, the developer of the site, will be one of the speakers and exhibitors at this year's Workshop at the Cove. I have spoken with Michael several times and he is so excited about Thrift Stores and all the good they accomplish through the non-profits they support. Michael has several ways to advertise and upgrade your Thrift Store exposure on his site and will be happy to talk with you about it. He has even offered a discount plan for ACTS members too.

Then of course there is the ACTS website with information on the March 2009 Workshop at the Cove in Asheville, North Carolina. We have a good set of speakers lined up so far and the food and fellowship will be great.

Last but not least ACTS is also a group on Facebook. You are invited to join and be a part of the group. We will be posting updates on the conference and adding other news and events as they come up. The Facebook group is so new there is only one member so far. There will be a prize for the next five who join, so don't delay and join today. You can join under the Association of Christian Thrift Stores.

Happy Holidays

We hope that you have a blessed Holiday Season. Merry Christmas and Happy New Year.

Visit our website at actswebsite.com